

SPECIAL ISSUE!

# allure

THE BEAUTY EXPERT

MARCH 2005

INSIDERS' ADVICE

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EXPERT TIPS

From the Best Makeup Artist, Dermatologist, Designer, And Jennifer Aniston's Mane Man

*Spring's Fresh Makeup*

Soft Gold, Shimmery Beige, Sheer Lilac

MODELS' SKIN CARE SECRETS

And Their Emergency Rx

NIGHTTIME

## BEAUTY REPORTER

The Scoop

### Speed Eraser

**WHAT IT IS:** Estée Lauder Perfectionist [CP+] Correcting Serum. **WHAT IT DOES:** Provides "more immediate and longer-lasting reduction in the appearance of deeper lines, wrinkles, and age spots than ever before," says the company.

**WHAT'S IN IT:** Cell vectors and poly-collagen peptides (a blend of collagen fragments and pentapeptides, chains of amino acids). **HOW**

**IT WORKS:** The peptides mimic those released by damaged tissue, triggering the skin into repair mode so it boosts collagen production. The vectors speed their delivery into the skin. Company tests showed a 55 percent reduction in the appearance of wrinkles after four weeks—six times faster than with the company's retinol lotion. **WHAT AN**

**EXPERT SAYS:** "No outside research has shown that collagen can be broken down into small enough particles to be absorbed by the skin. Only retinol has been proven to cause new collagen formation," says dermatologist [Debra B. Luftman](#). "There is early proof that peptides may decrease muscle-fiber contractions, which can soften fine lines." **WHAT WE SAY:** After a month, our laugh lines still smirk a bit, but our skin is smoother. **COST:** \$55. —JENNY BAILLY



USA \$2.99  
CANADA \$3.99  
FOREIGN \$3.99



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