

# platinum

**THE PROBLEM: Rosacea**  
If last summer's sunburn hasn't gone away, you might want to have your face examined. Rosacea, a chronic skin condition affecting 13 million Americans, looks similar to sunburn or a breakout. Flushed, red skin, usually beginning on the cheeks, gives way to bumps and hardened skin. But treatments are available to combat this stubborn, embarrassing problem.

**The News**  
Dr. Debra Luftman, a Los Angeles dermatologist at UCLA, treats sun damage and rosacea with Quantum photorejuvenation, the latest development in intense pulsed light therapy. The treatment is said to be instantaneous and effective, with no downtime and no pain. It involves a series of pulses of light — not laser — to the skin, stimulating new collagen growth. Broken blood vessels, freckles, birthmarks, and brown spots are diminished. But Latina and African-American women beware: The treatment is currently only recommended for the fair-skinned.

**SKIN Solutions**  
Your Top Four  
Skin Problems, Solved

**Style Icons**  
Women of Influence

**Melina  
Kanakaredes**  
NOT JUST A GREEK GODDESS

USA \$3.50 • CANADA \$4.95



0 71896 47437 4